

## PUPU (appetizers)

**Fried 'Ulu Wedges<sup>GF</sup>** - umami truffle aioli, spicy ketchup . 11

**Poke Wonton Nachos\*** - sesame shoyu poke, pineapple, edamame, lomi lomi tomato, firecracker sauce, furikake . . . 17

**Deviled Egg Duo<sup>GF</sup>** - roasted beet, goat cheese and basil, black garlic, miso, pork dust, parmesan . . . . . 7

**'Ulu Croquettes** - coconut and shoyu braised kalo, inamona romesco . . . . . 12

**Furikake Fries<sup>GF</sup>** - kennebec potato, parmesan, furikake, umami truffle aioli . . . . . 11

**Twice-Fried Sticky Wings\*** - guava sweet soy glaze, scallion, sesame seeds. . . . . 15

**Garlic Cheese Focaccia** - parmesan, cheddar, and fresh herbs . . . . . 8  
ADD : blue crab +12

## MALA (salads)

ADD: chicken breast +7 | grilled white shrimp +9 | fresh catch +10

**Fresh Farmer's Salad** - chef-selected big island produce with house-made dressing, ask about today's presentation . 11

**The Caesar\*** - baby romaine, maui onion, reggiano, furikake, tahini-anchovy dressing, focaccia crouton . . . . . 13

**Wedge Salad<sup>GF</sup>** - iceberg, lomi lomi tomato, lehua honey bacon, bleu cheese, avocado, scallion buttermilk dressing. . 15

**Roasted Beets & Fried Brussels Sprouts** - arugula, maui onion, sesame granola brittle, miso ginger dressing . . 15

**Smoked Pineapple & Bleu Cheese<sup>GF</sup>** - kale, honey bacon, maui onion, ceylon cinnamon vinaigrette. . . . . 17

# MAGICS

## BEACH GRILL

Kona, Hawaii

### \* LUNCH MENU \*

*Everything we serve is made to bring out the purest flavors of the Big Island and Hawaii. We nourish relationships with local farmers, fishermen, ranchers and artisans, buying directly from these sources.*

## MAKAI (from the sea)

ALL SANDWICHES SERVED WITH FRESH HAND-CUT FRIES  
SUBSTITUTE: 'ulu fries +4 | farmer's salad +4

**Mochiko Fish & Chips<sup>GF\*</sup>** - mochiko-battered fresh catch, hand-cut fries, miso pineapple slaw, shiso tartar sauce. . . . 25

**Grilled Fish Sandwich\*** - fresh catch, tomato, grilled maui onion, pineapple jam, greens, grain mustard, brioche . 18

**Tuna & Avocado Melt\*** - roasted ahi tuna belly salad, muenster, greens, lilikoi aioli, grilled whole wheat . . . . . 17

**Mochiko Fish Sandwich\*** - mochiko-battered fresh catch, white cheddar, buttermilk slaw, old bay aioli, brioche . . . . . 19

**Spicy Shrimp Yakisoba\*** - asparagus, cabbage, garlic, cilantro, sambal, peanuts, patis, coconut milk, yakisoba . . . 22

**Poke Bowl\*** - sesame shoyu ahi tuna, garlic chili edamame, wakame, avocado, roasted pineapple, furikake, lilikoi crema, steamed rice. . . . . 25

## MAUKA (from the land)

ALL SANDWICHES SERVED WITH FRESH HAND-CUT FRIES  
SUBSTITUTE:'ulu fries +4 | farmer's salad +4

**The House Burger\*** - angus natural beef, white cheddar, smoked tomato, lettuce, onion, umami truffle aioli, brioche . 17  
SUB : grass-fed hawaiian beef +1 ADD: bacon +3 | double da beef +7

**Kona Town Reuben** - coconut-braised corned beef, kimchi, swiss, island dressing, grilled sourdough. . . . . 16

**Smoked Chicken Fried Rice** - guava-smoked chicken thigh, lap cheong sausage, ali'i mushroom, edamame, maui onion, umami truffle aioli . . . . . 19

**Patty Melt\*** - angus natural beef, swiss, ali'i mushroom, maui onion, black magic sauce, grilled sourdough . . . . . 17  
SUB : grass-fed hawaiian beef +1

**Ultimate Grilled Cheese** - white cheddar, pork belly, kimchi, pineapple jam, sourdough . . . . . 17

**Big Island BLT** - pepper bacon, tomato, iceberg, island dressing, sourdough. . . . . 15  
ADD : avocado +2 | cheddar +1

**Spicy Mapo Tofu\*** - ground pork, tofu, garlic, maui onion, ginger, sambal, cilantro, steamed rice . . . . . 18  
VEGETARIAN SUBSTITUTE : ali'i mushrooms for pork

## SIDES

### FAMILY-STYLE SERVINGS

**Super Garlic Mac** - white cheddar, browned garlic, garlic confit . . . . . 9

**Okinawan Sweet Potato Purée<sup>GF</sup>** - butter, lime. . . . . 8

**Fried Brussels<sup>GF</sup>** - sweet chili pepper sauce, peanuts. . . . . 8

**Roasted Asparagus<sup>GF</sup>** - miso, butter, inamona . . . . . 8

An 18% gratuity is suggested for parties of 6 or more.

\*Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of food-borne illness