

MAGICS

BEACH GRILL

Kona, Hawaii

PUPU (appetizers)

'Ulu Fries & Trio of Sauces - fried 'ulu wedges, malt vinegar aioli, spicy ketchup, mango mustard 11

Pickle-Spiced Pork & Peppers - fried pork rinds, pickling spice, shishito peppers, scallion buttermilk cream 7

Island Ceviche* - fresh catch, cucumber, tropical fruit, coconut milk, vegetable chips 16

'Ulu Hummus - crudité, vegetable chips, mac nut spice 7

Avocado Toast - lomi tomato, goat cheese, mac nut spice, balsamic, whole wheat bread 11

Twice-Fried Sticky Wings* - guava sweet soy glaze, scallions, sesame seeds 15

MALA (salads)

ADD TO ANY SALAD: grilled chicken, fresh catch OR shrimp +9

Fresh Farmer's Salad - big island-grown produce with daily house-made dressing, ask your server for today's prep. 11

Caesar Salad* - baby romaine, maui onion, reggiano, furikake, tahini-anchovy dressing, focaccia crouton 13

White Sands Wedge Salad - iceberg lettuce, lomi tomato, five-spice bacon, blue cheese, avocado, scallion buttermilk dressing, balsamic reduction. 15

Roots, Nuts, Seeds & Greens - smoked honey roasted root vegetables, mac nut spice, pomegranate dressing, greens 13

Farro & Squash Salad - farro, roasted kabocha squash, goat cheese, basil, mint, citrus oil, greens 14

*** LUNCH MENU ***

Everything we serve is made to bring out the purest flavors of the Big Island and Hawaii. We nourish relationships with local farmers, fishermen, ranchers and artisans, buying directly from these sources.

MAKAI (from the sea)

SUBSTITUTE: kimchi rice +3 | 'ulu fries +4 | farmer's salad +4

Fishwich* (grilled or mochiko fried) - fresh catch, arugula, maui onion, avocado, smoked tomato bacon jam, brioche bun, hand-cut fries 17

Tuna Wrap* - oven roasted tuna, cucumber, tomato, basil, avocado, lettuce, flour tortilla, firecracker sauce, hand-cut fries. 15

Island Po'boy* - mochiko fresh catch, lomi tomato, avocado, corn shoots, aioli, french bread, hand-cut fries 18

Mochiko Fish & Chip* - fresh catch, pineapple slaw, hand-cut fries, kimchi tartar sauce. 19

Big Island Fish Bowl* - hoisin glazed fresh catch, edamame, tropical fruit, avocado, inamona, hapa rice 17

MAUKA (from the land)

SUBSTITUTE: kimchi rice +3 | 'ulu fries +4 | farmer's salad +4

Big Island Burger* - grass-fed beef, gouda, greens, tomato, maui onion, lemon herb aioli, brioche bun, hand-cut fries. 16

Da Cubano - grilled ham, shaved pork loin, swiss, pickles, mango mustard, french bread, hand-cut fries. 16

Kona Coast Kimchi Reuben - braised corned beef brisket, kimchi, swiss, island dressing, grilled sourdough bread, hand-cut fries. 15

Frico Grilled Cheese - white cheddar, arugula, smoked tomato bacon jam, parmesan crusted sourdough, hand-cut fries. 14

Bulgogi Skirt Steak Sub* - grilled prime beef, white cheddar, shishito peppers, maui onion, firecracker sauce, toasty bun, hand-cut fries 19

Patty Melt* - grass-fed beef, gruyere, caramelized onion, hamakua mushroom, black magic sauce, sourdough, hand-cut fries. 17

SIDES

FAMILY-STYLE SERVINGS

Avocado Mac & Cheese - white cheddar, basil 9

Roasted Roots - inamona, butter, sumac. 8

Kimchi Rice* - hapa rice, kimchi, sunny side farm egg. 7

Focaccia - emulsified butter, herbs 7

Grilled Broccolini - citrus, chili, olive oil, garlic 8

Maui Onion Agrodolce - slow-cooked maui onion, golden raisins, grilled bread. 7

*Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of food-borne illness